



COOL PERFORMER[®]

LOW GI STABILIZED RICE COMPLETE FEED

The Ultimate Cool Energy



- Low GI
- Hypoallergenic
- Gluten Free

Michael Whittaker

Lucinda Fredericks

**The feed that today's leading Cool Performers
choose for their horses.**



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Since man first domesticated the horse over 4000 years ago, the horses' natural high fibre, low energy diet has been modified to provide the nutrition necessary for it to perform the many tasks demanded of it.

Usually this included the addition of raw grains to the diet, which provided energy in the form of carbohydrates. This practice still forms the basis of traditional equine nutrition today. Although modern feed processing such as micronization and steam extrusion has drastically improved the digestibility of these grains, a high grain, high starch diet is still not a natural equine diet and as a consequence may have an adverse effect on the horse's digestive system, causing fizzy behaviour and sweating, caecal acidosis, sub clinical laminitis, founder and even tie-up in extreme cases.

New Vitamite Cool Performer – a new generation in Equine Nutrition

Cool Performer provides a safe, easily digestible form of cool energy that doesn't overload or stress the horse's digestive system, avoiding fizzy behaviour.

Containing high levels of Rice Bran Oil, Cool Performer is virtually starch free, with a low GI for longer lasting energy and sustained performance. Containing more energy than the equivalent weight in oats or corn and a comprehensive array of vitamins and minerals, Cool Performer is a complete feed that has been steam extruded to enhance digestibility in the small intestine to over 90%.

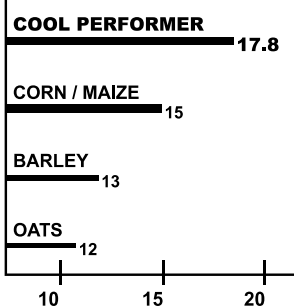
Natural Anti-Oxidants

Vitamite Cool Performer contains the naturally occurring Anti-oxidant Ferulic acid, which plays an important role in protecting cell membranes from damage caused during strenuous exercise and competition.

Vitamite Cool Performer – Choice of Champions

Vitamite Cool Performer is the feed of choice for many of the world's elite riders, including Champion riders Michael Whittaker and Clayton and Lucinda Fredericks. Their stable stars are fed Cool Performer to give them the nutrition they need to keep them performing at their best on the world stage, time after time.

DIGESTIBLE ENERGY (MJ/Kg) IN DIFFERENT FEEDS



COOL PERFORMER DAILY FEEDING GUIDE*

Body Weight	Work Level	Vitamite Cool Performer	Lucerne hay/chaff	White hay/chaff
400kg	Early	3 - 4 kg	3 - 4 kg	3 - 4 kg
	Hard	4 - 5 kg	2 - 4 kg	2 - 4 kg
500kg	Early	3 - 4 kg	3 - 4 kg	3 - 4 kg
	Hard	4 - 6 kg	2 - 4 kg	2 - 4 kg
600kg	Early	4 - 5 kg	3 - 4 kg	3 - 4 kg
	Hard	6 - 7 kg	2 - 4 kg	2 - 4 kg

This feeding table is intended as a general guide only and the amount selected will vary according to age, stage of preparation, work load, body weight, climate and the quality of available hay, chaff and/or pasture. Vary roughage according to quality and quantity of pasture.

*The astute owner will feed more or less depending on the condition and workload of the individual horse. As a general guide, feed 2-2.5% of body weight (BW) per day. (1.25 Cool Performer / 1 - 1.25% roughage)

NUTRIENT LEVELS IN 1KG OF COOL PERFORMER

Calcium	.14 g
Phosphorus	.12 g
Manganese	.246 mg
Copper	.43 mg
Iodine	.06 mg
Zinc	.108 mg
Cobalt	.030 mg
Chloride	.18 g
Sodium	.10 g
Magnesium	.37 g
Potassium	.16 g
Iron	.247 mg
Molybdenum	.06 mg
Selenium	.03 mg
Vitamin A	.3410 iu
Vitamin E	.103 mg
Vitamin D	.680 iu
Niacin	.276 mg
Thiamin	.26 mg
Vitamin B2	.6 mg
Vitamin Be	.25 mg
Vitamin B12	.20 µg
Pantolhenate	.30 mg
Biotin	.750 µg
Choline	.1.1 g
Folate	.4 mg

ANALYSIS

ENERGY DE (MJ/kg)	17.8 MJ/kg
PROTEIN %	.13%
OILS %	.18%
FIBRE %	.9%
SALT	.25%

INGREDIENTS: STEAM EXTRUDED RICE EXTRACT, PROTEIN MEALS, MOLASSES, RICE BRAN OIL, MINERAL SALTS, HEAT STABLE VIATMINS, NATURAL CHELATED MINERAL PROTEINATES



For further information on Vitamite feeds visit our informative website

www.mitavite.com.au



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